

**BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells**

Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
September 24th, 2025

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson
Fiorella Neira - BID Secretary
Dan Gavinski – BID
Adam Makowski - BID
Ed Wojnicz - Mayor
Ald. Brian Holzem - Vice Chair

Others Present:

Mark Sweet
Karen Terry

Not Present:

Briana Farber – WDVCB
Mark Brown - BID
Dennis Mitchell- BID

2. Approval of the Approval of the September 24th, 2025 Meeting Minutes -motion to approve by Holzem, seconded by Makowski, motion carried
3. Discussion on the Tree of Light dates and volunteers needed
 - Dates and activities reviewed and discussed
4. Discussion and review of plaza budget
 - Plaza budget presented by Karen Terry, committee discussed and reviewed.
5. Discussion on the Hwy 12 Construction updates
 - Discussion on current knowledge
6. Business for referral to subsequent Meetings: Wednesday, October, 29th, 2025
7. Adjourn - MOVED TO ADJOURN BY HOLZEM, SECONDED BY MAKOWSKI

FIORELLA Neira - BID SECRETARY

