

**CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES**

September 3, 2025

Alder Holzem called the meeting to order at 9:31 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Holzem, Ben Borchert, Dan Gavinski

Absent: Corena Ricks, Jackie Morse

Others: Tory Wolfram

1. Call to order at 9:31 a.m. Attendance noted.
2. Borchert motioned to approve the August 20, 2025 meeting minutes, Gavinski seconded.
3. Discussion / Decision on Proposed Sign Application:
 - a. Quality Inn – 703 N. Frontage Rd. – Pole Sign, Wall Sign, Monument Sign – Change from Quality Inn to Comfort Inn - Gavinski motioned to approve, Borchert seconded.
Motion carried unanimously.
 - b. Lucky Leprechaun – 340 Hwy 13 – Pole Sign – Borchert motioned to approve, Gavinski seconded. Wall Sign was also approved as it was added after Agenda was distributed.
Motion carried unanimously.
4. Building Façade/Outdoor Display/Construction Project:
 - a. Haunted Mansion – 112 Broadway – Tory Wolfram was present to go over project. Stated it would be replacing what is there and not making any façade changes, just updating. He had not picked out colors yet, Alder Holzem stated the committee needs the colors to approve. Wolfram said he would have to make that decision and bring it back to the DRC. Alder Holzem stated this would be tabled for the next meeting.
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards:
 - a. Design Standards – Security Gates on Exterior of Buildings – Decision was to add language on page 40 of Design Standards that reads “Security Gates, barriers, fencing on the exterior of storefronts is Prohibited.” Gavinski motioned to approve, Borchert seconded to forward to Legislative Committee.
Motion carried unanimously.
7. Items for referral to future meetings – Haunted Mansion Façade Project
8. Next Meeting is set for September 24, 2025 at 9:30 a. m.

9. Motion to adjourn by Gavinski, seconded by Borchert. Motion unanimously carried and meeting adjourned at 10:03 a.m.

Nicholas Schultz
City of Wisconsin Dells

