

BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells
Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
August 20th, 2025

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson
Fiorella Neira - BID Secretary
Dan Gavinski – BID
Ald. Brian Holzem - Vice Chair
Dennis Mitchell- BID
Adam Makowski - BID

Others Present:

Mark Sweet

Not Present:

Briana Farber – WDVCB
Mark Brown - BID

2. Approval of the Approval of the August 6th, 2025 Meeting Minutes -motion by Makowski, seconded by Gavinski.
Motioned by Holzem, second by Gavinski

3. Discussion on the 2026 Budget
◦ Various line items were discussed more details will be discussed on the next meeting. Final budget to be decided at a later meeting.

4. Motion to add two lighted trees on block five for the holiday season, Motioned by Holzem, second by Gavinski

5. Business for Referral to Subsequent Meetings: Wednesday, September 3, 2025
Motion to adjourn by Mitchell, seconded by Holzem



5. Adjourn

Fiorella Neira - BID Secretary