

BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells
Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
August 6 2025

1. Call to order and the attendance noted.
Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to Dells Events, WNNO Radio and posted in accordance with state statutes.

PRESENT:

Tara Anchor – BID Chairperson
Dan Gavinski – BID
Ald. Brian Holzem – Vice Chair
Dennis Mitchell – BID
Fiorella Neira – BID Secretary
Major Ed Wojnicz
Karen Terry – City of Wisconsin Dells

NOT PRESENT:

Adam Makowski – BID
Briana Farber – WDVCB
Mark Brown - BID

2. Approval of the July 23 2025 meeting minutes – motion by Holzem, second by Gavinski.
3. WDVCB Partnership Update.
 - a. Wine Walk tickets went on sale August 1 and the date is set for fall wine walk to be Saturday, October 4 2-6 pm.
 - b. Tree of Lights update. Sponsorship trees were ordered and solicitations are upcoming. No other new news or discussion on this event.
4. Closed Session Motion.
Roll call vote taken. Motion by Holzem, second by Gavinski to convene into closed session. Motion by Gavinski, second by Mitchell. Motion by Gavinski, second by Holzem to come out of closed session and roll call vote taken. Motion by Gavinski to provide a recommendation to City Council as discussed in closed session. Second by Holzem.
5. Adjournment.
Motion to adjourn by Gavinski, second by Mitchell.