

BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells
Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
July 23 2025

1. Call to order and the attendance noted.
Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to Dells Events, WNNO Radio and posted in accordance with state statutes.

PRESENT:

Tara Anchor – BID Chairperson
Ald. Brian Holzem – Vice Chair
Adam Makowski – BID
Dan Gavinski – BID
Mark Brown – BID
Karen Terry – City Of WD

NOT PRESENT:

Briana Farber – WDVCB
Fiorella Neira – BID Secretary
Dennis Mitchell – BID
Major Ed Wojnicz

2. Approval of the July 9 2025 meeting minutes – motion by Holzem, second by Gavinski.
3. RenFaire Update. Discussion was held regarding considering a monetary contribution to the RenFaire event planned for June 2026 and committee felt it was worth working into the 2026 budget. Final commitment to be decided during budget process.
4. Downtown Lighted Trees – 500 Block. An estimate was reviewed from Spring Brook Construction to add the large tree in front of Hoffbrewhaus to the downtown lit trees along Broadway. Committee was in favor of trying to get this tree added and will try to work into the 2026 budget process.
5. Motion to adjourn. Motion by Holzem, second by Brown.