

**CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES**

June 25, 2025

Alder Holzem called the meeting to order at 9:30 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Holzem, Ben Borchert, Dan Gavinski

Absent: Corena Ricks, Jackie Morse

Others: None

1. Call to order at 9:30 a.m. Attendance noted.
2. Borchert motioned to approve the May 28, 2025 meeting minutes, Gavinski seconded.
3. Discussion / Decision on Proposed Sign Application:
 - a. Brilliant Butterfly's – 811 Cty Rd H – Monument Sign - Borchert motioned to approve, Gavinski seconded.

Motion carried unanimously.
 - b. Sunny's Asian Restaurant – 811 N Frontage Rd – Gavinski motioned to approve, Borchert seconded.

Motion carried unanimously.
 - c. Courtyard Cafe – 434 Broadway – Window Sign – Borchert motioned to approve sign as a Wall Sign being that the window is covered up on the inside by a wall by a previous tenant, Gavinski seconded.

Motion carried unanimously.
 - d. Smoke World Vape – 301 Broadway – Canopy Sign – Gavinski motioned to approve, Borchert seconded.

Motion carried unanimously.
 - e. DellShire Resort – 2277 Dellshire Dr. – Monument Sign- Discussion Only – Members discussed sign as presented. Sign would be to big square footage wise and to tall for a monument sign. Members agreed and recommended based on the development that a variance should be allowed for the height and the sign should stay within the size restriction and be no bigger than 300 square feet.
4. Building Façade/Outdoor Display/Construction Project: None
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards - None
7. Items for referral to future meetings – None
8. Next Meeting is set for July 16, 2025 at 9:30 a. m.

9. Motion to adjourn by Borchert, seconded by Gavinski. Motion unanimously carried and meeting adjourned at 9:52 a.m.

Nicholas Schultz
City of Wisconsin Dells

