

BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells
Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
June 4, 2025

1. Call to order and the attendance noted.

Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to the Dells Events, WNNO Radio, and posted in accordance with State Statutes.

Present:

Tara Anchor – BID Chairperson
Fiorella Neira - BID Secretary
Dan Gavinski – BID
Adam Makowski - BID
Ald. Brian Holzem - Vice Chair

Others Present:

Mark Sweet

Not Present:

Dennis Mitchell- BID
Briana Farber – WDVCB
Mark Brown - BID

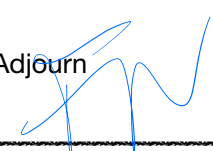
2. Approval of the Approval of the April 30, 2025 Meeting Minutes -motion by Makowski, seconded by Gavinski.
Motioned by Holzem, second by Gavinski

3. RenFaire Update, Concept Productions
• Tabled until the following meeting

4. Existing Projects Updates - Tara Anchor
a. Street Banner - discussion of banners listed
b. Flowers Pots - flower pot update discussed

5. Business for Referral to Subsequent Meetings: Wednesday, June 25, 2025
Motion to adjourn by Gavinski, seconded by Holzem

6. Adjourn



Fiorella Neira - BID Secretary