

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

May 14, 2025

Committee Member Borchert called the meeting to order at 9:40 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Ben Borchert, Dan Gavinski, Jackie Morse

Absent: Alder Brian Holzem, Corena Ricks

Others: Bob Hufford

1. Call to order at 9:40 a.m. Attendance noted.
2. Gavinski motioned to approve the April 30, 2025 meeting minutes, Morse seconded.
3. Discussion / Decision on Proposed Sign Application:
 - a. Dells Escape Rooms – 325 Broadway – Wall Sign – Morse motioned to approve, Gavinski seconded.
Motion carried unanimously.
 - b. Permanent Jewelry – 301 Broadway – Wall Sign – Gavinski motioned to approve, Morse seconded.
Motion carried unanimously.
 - c. Twisted Legends Tattoo – 531 Broadway – Wall/Blade Sign – Morse motioned to approve, Gavinski seconded.
Motion carried unanimously.
 - d. Dinner Theater Ticket Booth – 201 Broadway – Discussion about On-Premise/Off-Premise status of sign above ticket booth. DRC agreed that it is on-premise and is tied to ticket booth.
4. Building Façade/Outdoor Display/Construction Project:
 - a. MACS – 208 Broadway – Canopy Update – Borchert motioned to approve the Canopy Update of the MACS windows to match the Canopy at Huckleberry's, Gavinski seconded.
Motion carried 2-0, Morse abstained from the vote.
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards - None
7. Items for referral to future meetings – None
8. Next Meeting is set for May 28, 2025 at 9:30 a. m.
9. Motion to adjourn by Morse, seconded by Gavinski. Motion unanimously carried and meeting adjourned at 9:55 a.m.

Nicholas Schultz
City of Wisconsin Dells