

BUSINESS IMPROVEMENT DISTRICT (BID)
COMMITTEE MEETING City of Wisconsin Dells
Municipal Building
300 La Crosse Street
Wisconsin Dells, WI 53965
April 30, 2025

1. Call to order and the attendance noted.
Chairperson Tara Anchor called the meeting to order at 8:30 am. Notice of the meeting was provided to Dells Events, WNNO Radio and posted in accordance with state statutes.

PRESENT:

Tara Anchor – BID Chairperson
Dan Gavinski – BID
Ald. Brian Holzem – Vice Chair
Adam Makowski – BID
Dennis Mitchell – BID
Major Ed Wojnicz

OTHERS PRESENT:

Kevin Ricks
Corena Ricks
Mark Sweet
Rob Fullmer
Chad Canfield

NOT PRESENT:

Mark Brown – BID
Briana Farber – WDVCB
Fiorella Neira – BID Secretary

2. Approval of the April 16 2025 meeting minutes – motion by Makowski, second by Holzem.
3. Existing Project Updates. Chairperson Tara Anchor provided updates about upcoming street banner installation and new city flower pots which will be placed coming up the Hwy. 12/13/23 hill and across the Kilbourn Bridge.
4. RenFaire Update. Concept Productions and cooperating planners are to put together a budget of items they are looking at for financial support from BID and the city so they can continue to plan RenFaire. Requested funds will be presented at next meeting.
5. Closed Session Motion.
Role call vote taken. Motion by Holzem, second by Mitchell to convene into closed session. Motion by by Holzem, second by Makowski to come out of closed session and roll call vote taken. Motion by Holzem for Chairperson Anchor to conduct business as directed in closed session. Motion by Makowski, second by Gavinski.
6. Business for referral to subsequent meetings – Wednesday, May 14 2025.

Motion to adjourn. Motion by Makowski, second by Brown.