

CITY OF WISCONSIN DELLS
DESIGN REVIEW COMMITTEE MEETING MINUTES

March 26, 2025

Alder Holzem called the meeting to order at 9:30 a.m. Notice of the meeting was provided to the *Dells Events* and posted in accordance with State Statutes.

Present: Alder Holzem, Ben Borchert, Dan Gavinski

Absent: Corena Ricks, Jackie Morse

Others: None

1. Call to order at 9:30 a.m. Attendance noted.
2. Borchert motioned to approve the February 19, 2025 meeting minutes, Gavinski seconded.
3. Discussion / Decision on Proposed Sign Application:
 - a. Bobalicious – 221 Broadway – Wall Sign - Gavinski motioned to approve, Borchert seconded.
Motion carried unanimously.
 - b. Bobalicious – 221 Broadway – Hanging/Blade Sign – Borchert motioned to approve, Gavinski seconded.
Motion carried unanimously.
 - c. Veronica’s Jewelry – 229 Broadway – Hanging/Blade Sign – Borchert motioned to approve, Gavinski seconded.
Motion carried unanimously.
 - d. New Tech Golf Carts – 300 Gussel Dr. – Monument Sign – Borchert motioned to approve, Gavinski seconded.
Motion carried unanimously.
4. Building Façade/Outdoor Display/Construction Project: None
5. Discussion / Decision on Outdoor Seating - None
6. Discussion on Sign Ordinance and/or Design Standards - None
7. Items for referral to future meetings – None
8. Next Meeting is set for April 9, 2025 at 9:30 a. m.
9. Motion to adjourn by Gavinski, seconded by Borchert. Motion unanimously carried and meeting adjourned at 9:42 a.m.

Nicholas Schultz
City of Wisconsin Dells