

City of Cumberland Planning Commission Meeting Minutes

City of Cumberland Planning Commission meeting minutes, Thursday, March 26, 2026, at 9:00 a.m. at City Hall.

Those present were John Anderson, Paul Flottum, Kip Wiita, Tom Goldsmith, Mayor Shoemaker, Arlene Frisinger, Randy Reeg and other citizenry. Absent: Gary Gannon, and Tom Schroeder.

Mayor Shoemaker called the meeting to order at 9:00 a.m.

A motion was made by Anderson, seconded by Wiita, to approve February 19, 2026, meeting minutes. Motion carried.

A motion was made by Wiita, seconded by Flottum, to recommend to council for approval of Ordinance 2026-821 An Ordinance to Amend Section 17.25(4) of the City of Cumberland Code of Ordinance Removing Two-family Dwellings as a Conditional Use in R-1. Motion carried.

A motion was made by Anderson, seconded by Flottum, to recommend to council for approval the Preliminary Plat for the Kauffman Estates. Motion carried.

Discussion regarding accessory structure limits. No action was taken.

A motion was made by Anderson, seconded by Wiita, to adjourn at 9:32 a.m. Motion carried.

Respectfully submitted by,

Arlene Frisinger, Clerk



NOTARY PUBLIC
OF THE STATE OF WISCONSIN
IN WITNESS WHEREOF, I have hereunto set my hand and the seal of my office, this _____ day of _____, 2020.

CERTIFICATE OF CITY TREASURER

I, SHAR ROSENBERG, being the duly appointed, acting and qualified, treasurer of the City of CAMBERLAND, DO HEREBY CERTIFY THAT THE LANDS DESCRIBED HEREIN ARE THE LANDS OF THE CITY OF CAMBERLAND, AND THAT THE SAME ARE NOT SUBJECT TO ANY OTHER CLAIM OR INTEREST.

SIGNATURE OF CITY TREASURER: _____ DATE: _____

CERTIFICATE OF COUNTY TREASURER

I, SHAR ROSENBERG, being the duly appointed, acting and qualified, treasurer of the County of BARON, DO HEREBY CERTIFY THAT THE LANDS DESCRIBED HEREIN ARE THE LANDS OF THE COUNTY OF BARON, AND THAT THE SAME ARE NOT SUBJECT TO ANY OTHER CLAIM OR INTEREST.

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

CONSENT OF CORPORATE MORTGAGEE

A CORPORATION DULY ORGANIZED AND EXISTING UNDER AND BY VIRTUE OF THE LAWS OF THE STATE OF WISCONSIN, HEREBY CERTIFIES THAT THE LANDS DESCRIBED HEREIN ARE THE LANDS OF THE CITY OF CAMBERLAND, AND THAT THE SAME ARE NOT SUBJECT TO ANY OTHER CLAIM OR INTEREST.

IN WITNESS WHEREOF, THE SAID _____ HAS CAUSED THESE PRESENTS TO BE SIGNED BY _____

AT _____, WISCONSIN AND ITS CORPORATE SEAL, TO BE HEREON AFFIXED THIS _____ DAY OF _____, 2020.

(PRINT NAME) _____ (PRINT NAME) _____

(SIGNATURE) _____ (SIGNATURE) _____

STATE OF _____ COUNTY OF _____

PERSONALLY APPEARED BEFORE ME THIS _____ DAY OF _____, 2020, THE ABOVE NAMED _____ TO ME KNOWN TO BE THE PERSONS WHO EXECUTED THE FOREGOING INSTRUMENT AND ACKNOWLEDGED THE SAME TO BE THEIR OWN FREE ACT AND DEED.

NOTARY PUBLIC _____

MY COMMISSION EXPIRES: _____

LANDOWNERS/SUBROGATORS:

KAUFFMAN ESTATES, LLC

APPROVING AUTHORITIES:

- CITY OF CAMBERLAND

- DEPARTMENT OF ADMINISTRATION

- SURVEYOR

- REAL LAND SURVEYING, INC.

1508 INTERNATIONAL DRIVE

EAU CLAIRE, WI 54601

(715) 514-4118

UTILITY OF CAMBERLAND, WISCONSIN, HEREBY CERTIFIES THAT THE LANDS DESCRIBED HEREIN ARE THE LANDS OF THE CITY OF CAMBERLAND, AND THAT THE SAME ARE NOT SUBJECT TO ANY OTHER CLAIM OR INTEREST.

KAUFFMAN ESTATES, LLC, GRANTOR TO

GRANTEE

GRANTEE

GRANTEE

REAL LAND SURVEYING

1508 INTERNATIONAL DRIVE

EAU CLAIRE, WI 54601

(715) 514-4118



REAL LAND SURVEYING, INC.

SUBROGATORS' CERTIFICATE

I, PETER J. KAUFFMAN, JR., being the duly appointed, acting and qualified, treasurer of the County of BARON, DO HEREBY CERTIFY THAT THE LANDS DESCRIBED HEREIN ARE THE LANDS OF THE COUNTY OF BARON, AND THAT THE SAME ARE NOT SUBJECT TO ANY OTHER CLAIM OR INTEREST.

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

SIGNATURE OF COUNTY TREASURER: _____ DATE: _____

SIGNATURE OF CITY TREASURER: _____ DATE: _____

17.52 - GENERAL DESIGN STANDARDS.

- (1) A ground sign, any part of which is closer than 15' to the right-of-way, shall have a minimum vertical distance of 10' between the bottom of the sign and the grade at the right-of-way line or shall not be more than 4' in height.
- (2) Any ground sign or projecting sign within 25' of an intersection or 15' of a driveway, measured from the point of intersection with a right-of-way, shall maintain a minimum of 10' between the bottom of the sign and the grade at the right-of-way line or shall be not more than 3' in height.
- (3) All other projecting and canopy signs shall maintain a minimum vertical distance between the bottom of the sign and the grade at the right-of-way line of 10'.
- (4) Projecting signs may extend not further than 6' from the building to which they are attached.
- (5) No sign may extend closer than 25" from the vertical plane of the street curb or if no curb exists, not more than 6' beyond the vertical plane of the official map right-of-way line.
- (6) Roof signs shall not exceed 10' in height above the roof and shall meet all the yard and height requirements for the district in which it is located.
- (7) Any overhead sign location that is accessible to vehicles shall have a minimum vertical clearance of 16'.
- (8) No sign facing a residential district shall be closer than 25' to that district line.
- (9) Wall signs placed against the exterior walls of buildings shall not extend more than 18" outside of a building's wall surface.
- (10) The gross area of permanent window signs shall not exceed 50% of the gross window area.

- (3) LOSS OF LEGAL NONCONFORMING STATUS. A sign loses its nonconforming status if one or more of the following occurs:
- (a) The sign is structurally altered in any way, except for regular and ordinary maintenance or repair, which tends to or makes the sign less in compliance with requirements of this chapter than it was before alteration.
 - (b) The sign is relocated.
 - (c) The sign fails to conform to this chapter regarding maintenance and repair, abandonment or dangerous or defective signs.
 - (d) The sign is destroyed by any means to the extent of more than 50% of its fair market value.
 - (e) On the date of occurrence of any of the above, the sign shall be immediately brought into compliance with this

- (3) CENTRAL BUSINESS DISTRICT (C-2). In the C-2 District, signs shall be regulated as follows:
- (a) Permitted Signs. Wall, window, canopy, projecting, ground, directional and roof signs.
 - (b) Area. The gross area in square feet of all signs shall not exceed 4 times the lineal front footage of the zoning lot, however, the gross surface area of all illuminated signs shall not exceed 2 times the lineal front footage of the zoning lot.
 - (c) Ground Signs. The area of a ground sign shall not exceed 75 square feet. Only one on-premises ground sign shall be permitted for each street frontage of the zoning lot. No ground sign shall project higher than 25' above grade.
 - (d) Projecting Signs. Projecting signs shall not exceed 75 square feet in area for any one premises and shall not exceed a height of 20' above grade.

Date Filed: _____

SIGN/BANNER PERMIT APPLICATION

Cumberland, Wisconsin

Owner: Dairy State Bank

Agent: SignArt Co., Inc.

Address: 16 S MAIN ST RICE LAKE, WI 54868 Address: 2933 Mondovi Rd Eau Claire WI 54701

Telephone No. _____

Telephone No. 715.379.0879 (c) / 715.834.5127 (o)

This application is for the following type sign:

☐ Erect	☒ Illuminated	☐ Window	☐ Projecting
☐ Relocate	☐ Non-illuminated	☐ Portable	☐ Temporary
☒ Remodel		☐ Wall	☐ Roof
☐ Enlarge		☒ Ground	☐ Banner
☐ Repair		☐ Canopy	
☐ Other		☐ Off-Premises	

Sign/Banner Location Address: 1405 2ND AVE,
CUMBERLAND 54829

Zoning District of Location for Sign/Banner _____

Total square feet: 47.10 Number of faces: 2
Height: 4' 5" Width: _____
Length: 10' 8" Overall Height: _____
Setback from side yard: _____ Left: _____ Right: _____
Setback from front yard: _____
Height to bottom of Sign/Banner: _____
Sign voltage: _____ Amps: _____
UL: _____

Sign/Banner manufacturer and address: SignArt Company Inc

2933 Mondovi Rd
Eau Claire WI 54701

Materials Sign/Banner is made-of: Poly / Alum w/ EMC

Copy of Sign/Banner: Dairy State Bank w/ an EMC

Site Photos attached (if required): _____ Sign elevation drawing attached: _____

Site plan attached: _____ Construction completion date: _____

The applicant understands that this request will be referred to the City Zoning Administrator for review of its consistency with the Zoning Ordinance. To this effect, the applicant is requested to provide a telephone number at which he/she may be contacted during business hours to answer further questions, if needed.

I am familiar with Section 17.50 through 17.62 of the City Zoning Ordinance on regulations covering this permit application and acknowledge information furnished with this application is true and that if the permit is granted, same sign/banner work will be executed as described or the permit will be revoked and the sign/banner ordered removed within ten (10) days.

☐ Owner: *Angela McCathron* Agent: *Angela McCathron*
Date: 4-2-26 Date: 04.01.2026

SIGN PERMIT

Date of Approval: _____

Special Conditions/Limitations [See Attached]

☐ Certificate of Insurance Received/Approved [Yes] [No] If "No", this Permit is not valid until Certificate is issued and approved.

If this permit is for the placement of a banner, the banner must be removed no later than _____, 200__.

City of Cumberland, Building Inspector

CUSTOMER INFORMATION*Customer:* Dairy State Bank*Address:* Cumberland, WI*Sales:* Frank Snyder**DRAWING INFORMATION***File Name:* Dairy State Bank
Cumberland, WI
Sign Package*Date:* REV A 3-11-26*Revisions:* REV B 3-12-26
REV C 4-1-26*Designer:* Laly Lor*Customer/
LL Approval:*

Location: **Cumberland, WI**
 Sign Package Revision: **REV C 4-1-26**

**SignArt Company**

Eau Claire, WI
 715-834-5127
 800-235-5178

St. Paul, MN
 651-688-0563
 800-699-0563

www.signartusa.com



This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

REPLACE Existing Monument with New

③ Sign Specifications: Lit Double Faced Monument with EMC

Internally Illuminated (LED)
Double Faced Monument Sign
with Polycarbonate Face
and Electronic Message Center

Fabricated Aluminum Frame

- ① **Cabinet Sign:**
Retainers and Returns:
Aluminum, painted (white)

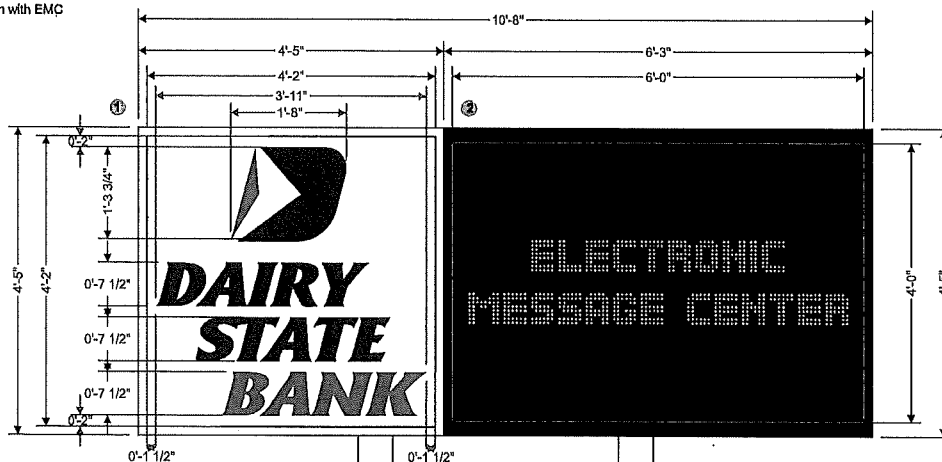
Faces:
Translucent Polycarbonate Faces (white)
with Applied Vinyl Overlay (green, blue)

- ② **Electronic Message Center:**
Monochromatic Display
4'-5" H. x 6'-3" W. EMC; 27.60 sq. ft.
4'-0" H. x 6'-0" W. EMC Active Area

- ③ Proposed New Sign:**
① 4'-5" H. x 4'-5" W. Monument Cabinet Sign: 19.50 sq. ft.
② 4'-5" H. x 6'-3" W. EMC: 27.60 sq. ft.

Total Sign Area: 47.10 sq. ft.

Quantity: One (1) Lit Monument Sign with EMC

Colors:

Side B

**CUSTOMER INFORMATION**

Customer: Dairy State Bank

Address: Cumberland, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Dairy State Bank
Cumberland, WI
Lit Monument with EMC

Date: REV A 3-11-26

Revisions: REV B 3-12-26
REV C 4-1-26

Scale: 3/4" = 1'-0" at 11" x 17"

Page: 1 of 2

Designer: Laly Lor

Customer/
LI Approval:

**SignArt Company**

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

www.signartusa.com



SCALE: 3/4" = 1'-0"

This drawing was created to assist you in visualizing
our proposal. It is the property of Sign Art Company
and may not be used or reproduced by others.

REPLACE Existing Monument with New

Ⓢ Photograph with Sign Location: Lit Double Faced Monument with EMC

INSTALLATION INSTRUCTIONS:

REMOVE and DISPOSE of Existing Monument sign.
INSTALL New Monument in the space as shown.

CUSTOMER INFORMATION

Customer: Dairy State Bank

Address: Cumberland, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Dairy State Bank
Cumberland, WI
Lit Monument with EMC

Date: REV A 3-11-26

Revisions: REV B 3-12-26

REV C 4-1-26

Existing Condition:
4'-0" H. x 10'-0" W. Monument: 40 sq. ft.

Ⓢ Proposed New Sign:
① 4'-3" H. x 4'-5" W. Monument Cabinet Sign: 19.50 sq. ft.
② 4'-5" H. x 6'-3" W. EMC: 27.60 sq. ft.

Total Sign Area: 47.10 sq. ft.

Side A



Side A



SCALE: 1/4" = 1'-0"

Scale: 1/4" = 1'-0" at 11" x 17"

Page: 2 of 2

Designer: Laly Lor

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

www.signartusa.com



This drawing was created to assist you in visualizing
our proposal. It is the property of Sign Art Company
and may not be used or reproduced by others.