

City of Cumberland Parks and Rec Committee Meeting Minutes

Parks and Rec Committee meeting, Tuesday, March 24, 2026, at 9:00 AM at the City Hall.

The meeting was called to order by Chairperson Michael Cifaldi at 9:00 a.m.

The members present were Michael Cifaldi, Jim Anderson, Jim Schullo and Steve Anderson. Also, present was Arlene Frisinger, Mayor Shoemaker, Randy Reeg, and Nick Nelson.

A motion was made by J. Anderson, seconded by Schullo, to approve February 17, 2026, meeting minutes. Motion carried.

Discussion regarding benches around the Columbarium. No action taken. Requested more information regarding concrete/stone benches. This will be brought back to the April meeting.

A motion was made by Schullo, seconded by J. Anderson, to recommend to council the installation of concrete boat ramps with the installation for a cost of \$21,985. Motion carried.

A motion was made by Schullo, seconded by S. Anderson, to recommend to council for approval the Tree Board Ordinance and Public Tree Care Ordinance with the recommended changes. Motion carried.

A motion was made by Schullo, seconded by J. Anderson, to adjourn at 9:53 a.m.

Respectfully submitted by,

Arlene Frisinger, Clerk

Advocates for Health

LIFESAVING SOLUTIONS

A certified 501(c)(3) non-profit

350,000 Sudden Cardiac Arrest (SCA) is the leading cause of death in the US claiming an estimated **350,000** lives per year.
95% It is estimated that **95%** of victims of SCA die before they reach the hospital or other source of emergency help.
1,000 SCA kills **1,000** people per day or one person every 2 minutes.

The key mission of Advocates for Health is to provide increased access to AEDs (Automated External Defibrillator)

AED Smart Monitored Cabinet Features include:



- AED (Automated External Defibrillator)
 - Purchase or Use existing
- Stainless Steel Cabinet
 - Aivia monitored cabinet
 - 2 Directional Signs
 - AED/CPR Instructional poster
 - Vinyl sponsor graphics on front/back
- Planning and Site Selection
- Installation of Cabinet
- Hands Only CPR/AED Instructional Training
- Crowd Fundraising Guidance
- Pulse Point Registration
- Set up of Alerts and monitoring system

-Package price does not include electrical hookup, concrete pad/base, sales tax, (if applicable) and annual subscription cost

-Prices guaranteed for 30 days after presentation



AED



Cabinet



Directional



Training



Poster



GPS Tracking



Monitoring

AED Smart Monitoring

Monitoring Comparison

	Standard Monitoring	AED Smart Monitoring
Sensor monitors AED temperature & functionality	✓	✓
Communicates via SIM card	✓	✓
Able to send notifications via text or email	✓	✓
Alarm & Lights during cabinet opening	✓	✓
Photos taken during emergency	✓	✓
24 V DC converter Power and Back up power source	✓	✓
1 year warranty on Red AED box	✓	✓
911 Call center alerted when AED is taken		✓
Custom Text Alerts programmed		✓
Custom Email Alerts programmed		✓
GPS tracking when AED is taken		✓
Follow-up to Non Emergency notifications		✓
Follow-up to Emergency notifications		✓
Replacement of AED pads when needed		✓
Replacement of AED batteries when needed		✓
Full Warranty for Labor & Material of AED and Cabinet		✓
Software Updates of AED and Cabinet		✓

Why is monitoring important?

National statistics show 35% of AEDs have expired pads or batteries

An AED in an outdoor cabinet is exposed to high/low temperatures

Minutes matter during a Sudden Cardiac Arrest

AED Smart Monitoring

Tracks functionality of the AED components & sends alerts when attention is needed.

Monitors temperature changes to keep the AED functional

Alerts a call center, triggers a siren and sends text messages during an emergency

Placing AEDs in outdoor Smart Cabinets is a great way to ensure AEDs are always available day or night.

**An AED (Automated External Defibrillator)
is used to help those experiencing SCA (Sudden Cardiac Arrest)**

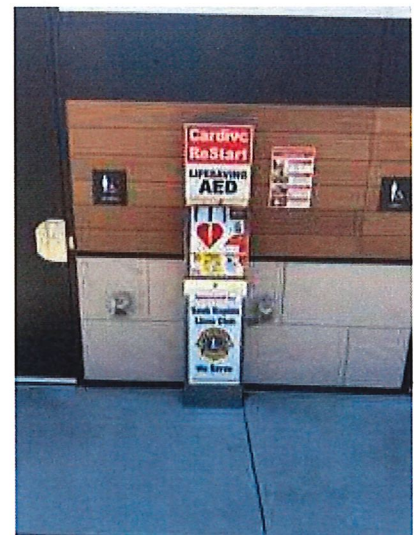
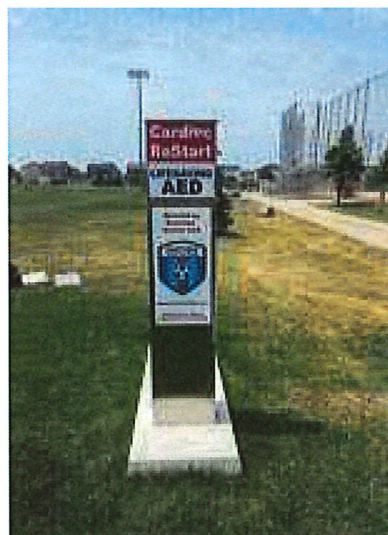
**Cardiac
ReStart**

Distributed by:

Advocates  for Health
LIFESAVING SOLUTIONS



Double sided install



**Single sided install
against a building/structure**

Smart Cabinet Specifications:

Dimensions

15" W x 69" H x 9"D

Type 304 Stainless Steel Housing Structure

Treated to withstand the elements
(heat, cold, wet, saline)

LED Illuminated 15" x 16" Panels

Provides visibility and readability at all hours

Regulated Heating and Ventilation

Ventilator fan and convector heating device work to
maintain temperature of the AED

Monitoring of AED Presence and Readiness

Alerts if AED device signals maintenance is required

Integrated Light Sensor

Illuminates the AED in dim conditions

Powered through 24V DC Converter

Hardwired in with the use of safety extra-low voltage

Rechargeable Backup battery

Powers essential functions

Daily Connectivity & Reporting

Through cellular communication and text alerts

Impact-Resistant Transparent Polycarbonate Cover

Surface treated to minimize greenhouse effects

Compatible with all public access AEDs

OUR VISION is to help **BRIDGE THE GAP** between when a Sudden Cardiac Arrest (SCA) occurs and EMS arrives to provide help.

Our goal to accomplish this is to implement a Public Access Defibrillation program of **Awareness, Access, Action and Assurance**.

AWARENESS



Do you know where the closest AED is to you?

ACCESS



Do you have access to an AED?

ACTION



Are you prepared to start CPR & grab an AED in an Emergency?

ASSURANCE



Do you know if the AED is functional?

Add On Items

Bronze Dedication Plaque

2 options

10" w x 7" h

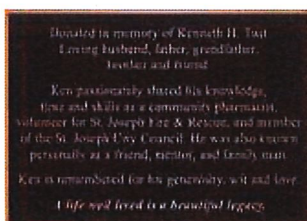
- Text Only \$290
- Text & Image \$345



Text & Image



Text Only



Directional Signs

(2 included with package)

\$50 each

- 18" w x 24" h
- Available with Left, Right or Straight Arrow
- Includes Mounting Hardware



Email: info@advocates4health.org



Advocates4Health.org



Instagram: [@advocatesforhealth](https://www.instagram.com/advocatesforhealth)



Twitter: [@AFH_AED](https://twitter.com/AFH_AED)



Linked in: [advocates-for-health](https://www.linkedin.com/company/advocates-for-health)



Facebook: [Advocates4health](https://www.facebook.com/Advocates4health)

Outdoor AED Smart Cabinet Sponsorship **\$6,850**

- Sponsorship can be divided among multiple sponsors
- Stainless Steel cabinet with Temperature Controlled AED storage and AED Smart Monitoring system
- Vinyl Graphics on the front/back of the cabinet
- AED/CPR Instructional Poster
- 2 Directional Road Signs
- Hands-Only CPR/AED Group Instructional Training
- Planning, Mapping, and Site Selection Assistance
- Installation of cabinet included within a 100 Mile radius of the St. Cloud, MN Area (Additional cost for shipping and crating will be quoted separately)
- Optional concrete base can be added for \$500
- Electrical connection costs are NOT included. (Average cost is \$150-\$500)



AED (Automated External Defibrillator) Options available:

<u>Provide own AED</u> All AED brands compatible with Outdoor Cabinet	<u>Purchase AED from Advocates For Health</u> Defibtech Lifeline View +\$950	<u>Purchase AED from website</u> Avive Connect AED Scan to Purchase  
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ON-GOING COSTS \$600/year Monitoring/Full Maintenance Agreement

AED Smart Monitoring/Full Maintenance Agreement

- Tracks functionality of the AED components
- Sends alerts when attention is needed via SIM cell network
- Monitors temperature changes to keep the AED functional
- Alerts emergency response center, triggers a siren, and sends text messages
- Annual cleaning of the interior and exterior of the cabinet
- Maintenance of GPS tracking
- Replacement of pads and battery according to manufacturer specifications
- 4-year full warranty labor and material replacement on all electrical components
- 4-year software and firmware updates

Arlene Frisinger

From: Randy Reeg
Sent: Friday, April 17, 2026 11:45 AM
To: Arlene Frisinger
Subject: FW: Project 18104 Granite Bench Pricing

Randy Reeg
City Administrator
City of Cumberland, WI
(715) 822-2752, Ext. 102
www.cityofcumberland.net
www.facebook.com/cityofcumberland

From: Dean Henney <dean@eickhofcolumbaria.com>
Sent: Friday, April 17, 2026 11:42 AM
To: Randy Reeg <cityadmin@cityofcumberland.net>
Subject: Project 18104 Granite Bench Pricing

Hello Randy Reeg,

Here below is the requested bench pricing information:

Cost per bench at qty of four (4) is \$1,950 plus \$450 for a single line of engraved text on the 4" vertical face of the bench seat.

This price assumes Client picks benches up here at 1200 Bruce Street in Crookston, MN.

Let me know what you think & apologies for my delay in providing this information.

My direct:

218-280-0860

Always Best.

Dean M. Henney | Outreach Specialist & Client Guide

