

**Village of Cambridge  
Economic Development Committee  
Amundson Community Center- Community Room  
200 Spring St. Cambridge, WI 53523  
Tuesday, March 11, 2025**

**Agenda**

1. Call to Order/Roll Call
2. Proof of Posting
3. Public Appearances/Citizen Input
4. Approval of Minutes from February 4, 2025
5. New Business: Discussion and Possible Action Regarding:
6. Old Business: Discussion and Possible Action Regarding:
  - a. Room Tax Ordinance
7. Setting of next meeting date
8. Questions, Referrals to Staff or Future Agenda Items
9. Adjournment

**NOTE:**

1. Persons needing special accommodations should call 423-3712 at least 24 hours prior to the meeting.
2. A quorum of the Village Board may attend this meeting for the purpose of gathering information relevant to their responsibilities as Village Trustees. No matters shall be considered by said Village Board members nor shall any action be taken by said Village Board members at this meeting.
3. More specific information about agenda items may be obtained by calling 423-3712.

Lucy Peterson Treasurer/Deputy Clerk/Deputy Administrator

**Village of Cambridge  
Economic Development Committee  
Amundson Community Center- Community Room  
200 Spring St. Cambridge, WI 53523  
Tuesday, February 4, 2025, 5:00 p.m.**

**MINUTES**

1. **Call to Order/Roll Call:** Brian Kreklau called the meeting to order at 5:00 p.m. Members present: Chris Kreuger, Matt McFalls, Kayla Sipple and Brian Kreklau. Others present: Lucy Peterson, Treasurer; Mark McNally, Village President.
2. **Proof of Posting:** The agenda was posted in the upper and lower levels of the Amundson Community Center, Badger Bank, Cambridge Post office and the Village Website.
3. **Public Appearances/Citizen Input:** None
4. **Approval of Minutes from January 7, 2025**

*Kayla Sipple made a motion to approve the minutes for January 7th, 2025, as presented, seconded by Chris Kreuger Motion carried.*

5. **Old Business:** Discussion and Possible Action Regarding:

- a. Room Tax Ordinance discussion. Kayla Sipple will create a workflow document. Lucy Peterson will create a permittee application form and send the three current hotel/motel owners a letter and email inviting them to join the next EDC meeting on March 6<sup>th</sup>, 2025. Lucy Peterson will create a notification letter for hotel/motel owners to be sent out at a later date with detailed information and requirements.
  - *Kayla Sipple made a motion to delay implementation of the Room Tax Ordinance for a period of time to be determined, Chris Krueger seconded the motion. Motion carried.*
- b. UW Whitewater: Enactus-Renew Towns Project Update.
  - Kayla Sipple will be working with Collaborative 523 Inc and UW Whitewater Enactus Cambridge Storefront Competition.
  - Kick off/ informational meeting was on January 30<sup>th</sup>, 2025, at 6pm at Ward's Mercantile. There was good attendance at the meeting. Interested applicants have until February 21<sup>st</sup> to get ideas submitted.
  - There will be 4 upcoming workshops that will cover the topics of initial ideation, marketing and finance. These workshops will be open to the public per Kayla Sipple and the EDC would like to communicate this with the community when there are firm dates and times.

6. **New Business: Discussion and Possible Action Regarding:**

- a. Mural Ordinance. John Scott shared a draft with the EDC. Members will review and bring suggestions to the next EDC meeting. Kayla Sipple will create a draft of a workflow.

7. **Setting of next meeting date:** The next meeting will be on March 11th, 2025 @ 5:00pm in the Senior Room of the Amundson Center.

8. **Questions, Referrals to Staff or Future Agenda Items**

- a. Review workflow/application of Room Tax Ordinance.
- b. Workflow to communicate with community.
- c. Brian Kreklau will look into chat bots for communication.
- d. Make sure all forms/documents for Room Tax Ordinance are on the village website.
- e. Mural Ordinance discussion and follow up.

9. **Adjournment:** *Chris Kreuger made a motion to adjourn, seconded by Kayla Sipple. Motion carried. Brian Kreklau adjourned the meeting at 6:43 p.m.*

Lucy Peterson, Treasurer, Deputy Clerk/Administrator

Lucy Peterson  
Village of Cambridge  
Treasurer/Deputy Clerk/Deputy Administrator

February 18, 2025

Dear {            },

We are pleased to invite you to the upcoming Economic Development Committee meeting for the Village of Cambridge. This meeting will be held on **Tuesday March 11<sup>th</sup> at 5:00 PM** in the Senior Room at the Amundson Community Center located at 200 Spring St Cambridge, WI 53523.

As a valued member of our local business community, your input is essential to the ongoing development and economic growth of our village. This meeting will provide an opportunity to discuss Room Tax Ordinance. We encourage you to share your insights and ideas on how we can work together to attract visitors and enhance local economic opportunities.

We look forward to your participation and appreciate your continued commitment to the success of our community.

If you have any questions, feel free to reach out. Thank you, and we hope to see you on March 11th!

Best regards,

Lucy Peterson, Treasurer/Deputy Clerk/Deputy Administrator  
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