

Annual Strategic Retreat of the
Brian Head Town Council
Brian Head Public Safety Building
565 South Vasels Road, Brian Head, UT 84719
www.Zoom.us ([Click Here](#))
Via Zoom Meeting ID: 871 8069 5376
JANUARY 28 & 29, 2025 @ 9:00 AM

**FY 2026 STRATEGIC PLANNING RETREAT
AGENDA**

Tuesday, January 28, 2025

- A. Welcome & Call to Order** 9am
- B. Strategic Planning Process & Background Information** 9am – 10:30am
- a. **Review of Strategic Planning Process.** Bret Howser, Town Manager
 - b. **Financial Position update.** Shane Williamson, Town Treasurer
 - c. **Report on Public Input Session/Survey.** Nancy Leigh, Town Clerk
 - d. **Tourism Bureau and Chamber Updates.** Maria Twitchell, Tourism Executive Director and Lynsey Swiderski, Chamber of Commerce Executive Director
 - e. **Aspen Meadows Update.** Flint Decker, President of Aspen Meadows
- C. Revisiting the Brian Head Experience** 10:30 – noon
- a. **Introduction** - Mayor Calloway
 - b. **Open Discussion with Town Staff**
- D. Break for Lunch (All staff invited)**
- E. Update of Strategic Initiatives** 1pm to 4pm
- a. **Beautification Project Update.** Bret Howser, Town Manager
 - b. **A Resolution authorizing the issuance and sale of not more than \$2,500,000 General Obligation Bonds, Series 2024 of the Town of Brian Head, Utah; Fixing the maximum aggregate principal amount of the Bonds, the maximum number of years over which the Bonds may mature, the maximum interest rate which the Bonds may bear, and the maximum discount from PAR at which the Bonds may be sold; appointing a Pricing Committee; providing for the publication of a Notice of Bonds to be Issued; providing for the running of a contest period; and related matters.** Shane Williamson, Town Treasurer
 - c. **Summer Lift Operations.** Bret Howser, Town Manager
 - d. **Regional Transit.** Bret Howser, Town Manager
 - e. **Snowmaking Well.** Bret Howser, Town Manager and Jon Ficken, Public Works Dir
 - f. **Trails Planning.** Brian Head Trails Committee

Wednesday, January 29, 2025

- A. Focused Discussion of FY 2026 Strategic Items** 9am -11am
- a. **Public Safety Staffing/Funding Policy.** Dan Benson & Dan Guymon, Public Safety
 - b. **Public Works Project Backlog Prioritization.** Jon Ficken, Public Works Director
 - c. **Horizon Model Capital Planning.** Shane Williamson, Town Treasurer
 - d. **Strategic Planning Tour – Fall 2025.** Bret Howser, Town Manager
- B. Open Discussion of FY 2026 Strategic Plan** 11am-noon
- C. Adjournment** noon

DATE: January 23, 2025

Available to Board Members as per Resolution No. 347 authorizes public bodies, including the Town, to establish written procedures governing the calling and holding of electronic meetings at which one or more members of the Council may participate by means of a telephonic or telecommunications conference. In compliance with the Americans with Disabilities Act, persons needing auxiliary communications aids and services for this meeting should call Brian Head Town Hall @ (435) 677-2029 at least three days in advance of the meeting

CERTIFICATE OF POSTING

I hereby certify that I have posted copies of this agenda in three public and conspicuous places within the Town Limits of Brian Head; to wit, Town Hall, Post Office and The Mall and have posted such copies on the Utah Meeting Notice Website and have caused a copy of this notice to be delivered to the Daily Spectrum, a newspaper of general circulation newspaper.

Nancy Leigh, Town Clerk