

Annual Strategic Retreat of the
Brian Head Town Council
Brian Head Public Safety Building
565 South Vasels Road, Brian Head, UT 84719
www.Zoom.us ([Click Here](#))
Via Zoom Meeting ID: 843 0142 9371
JANUARY 27 & 28, 2026 @ 9:00 AM

FY 2027 STRATEGIC PLANNING RETREAT
AGENDA

Tuesday, January 27, 2026

- A. Welcome & Call to Order** 9am
- B. Strategic Planning Process & Background Information** 9am – 10:30am
 - a. **Special Presentation from Cedar City Hospital.** Jamison Robinett, President
 - b. **Review of Strategic Planning Process.** Bret Howser, Town Manager
 - c. **Financial Position update.** Shane Williamson, Admin Services Director
 - d. **Tourism Bureau and Chamber of Commerce Updates.** Maria Twitchell, Tourism Executive Director and Tricia Harris, Chamber of Commerce Executive Director
 - e. **Trails Committee Update.** Trace Whitelaw, Committee Chair & Kim Oldryd, Vice Chair
 - f. **Aspen Meadows Update.** Flint Decker, President
- C. Organizational Vision/Culture Discussion** 10:30 – noon
 - a. **Introduction - Mayor Calloway**
 - b. **Open Discussion with Town Council**
- D. Break for Lunch**
- E. Update of Strategic Initiatives & Policies** 1pm to 4pm
 - a. **Code Enforcement Policy Review.** Amanda Hunter, Code Enforcement Officer
 - b. **Beautification Projects & Policy Review.** Bret Howser, Town Manager
 - c. **SAA Projects & Policy Review.** Bret Howser, Town Manager
 - d. **Strategic Approach to Events – Brian Head Days.** Nancy Leigh, Town Clerk
 - e. **Road Utility Fee & Gravel Road Maintenance Strategy.** Bret Howser, Town Manager

Wednesday, January 28, 2026

- A. Focused Discussion of FY 2026 Strategic Items** 9am -11am
 - a. **Public Safety Staffing/Funding Update.** Dan Benson, Public Safety
 - b. **Public Works Standards & Procedures.** Bret Howser, Town Manager
 - c. **Horizon Model Capital Planning Update.** Shane Williamson, Admin Services Director
 - d. **Strategic Planning Tour – Fall 2026.** Ciera Claridge, Deputy Clerk/Treasurer
- B. Open Discussion of FY 2027 Strategic Plan** 11am-noon
- C. Adjournment** noon

DATE POSTED: January 22, 2026

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CERTIFICATE OF POSTING

I hereby certify that I have posted copies of this agenda in three public and conspicuous places within the Town Limits of Brian Head; to wit, Town Hall, Post Office and The Mall and have posted such copies on the Utah Meeting Notice Website and have caused a copy of this notice to be delivered to the Daily Spectrum, a newspaper of general circulation
Nancy Leigh, Town Clerk