

The Regular Meeting of the Brian Head Town Council acting as the governing body for the Brian Head Special Service District

Brian Head Town Hall – Council Chambers

56 North Highway 143 – Brian Head, UT 84719

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Via Zoom Meeting ID#

TUESDAY, APRIL 23, 2024 @ 1:00 PM

MINUTES OF THE TOWN COUNCIL

Roll Call.

Members Present:

Mayor Clayton Calloway, Council Member Larry Freeberg, Council Member Kelly Marshall, Council Member Martin Tidwell, Council Member Mitch Ricks.

Staff Present:

Bret Howser, Town Manager; Nancy Leigh, Town Clerk; Shane Williamson, Town Treasurer; Chief Dan Benson, Public Safety Director; Aldo Biasi, Public Works Director; Lester Ross, Building and Planning Official.

A. CALL TO ORDER

Mayor Calloway called the regular meeting of the Brian Head Town Council to order at 1:00 p.m. on April 23, 2024.

B. PLEDGE ALLEGIANCE

Mayor Calloway led the Council and others in the Pledge of Allegiance.

C. DISCLOSURES

There were no conflicts of interest with today's agenda items. Mayor Calloway stated that the disclosure statements are on file with the Town Clerk and are available for public inspection during normal business hours.

D. APPROVAL OF THE MINUTES:

March 12, 2024 Town Council Meeting

Motion: Council Member Tidwell moved to approve the March 12, 2024 Town Council minutes. Council Member Ricks seconded the motion.

Action: **4-0-1 (summary: Yes = 4, No = 0, Abstain = 1 Vote: Yes:** Mayor Calloway, Council Member Freeberg, Council Member Tidwell, Council Member Ricks. **Abstain:** Council Member Marshall was not present at the meeting).

March 26, 2024, Town Council Meeting

Motion: Council Member Marshall moved to approve the March 26, 2024, Town Council minutes. Council Member Freeberg seconded the motion.

Action: **Motion passed 4-0-1 (summary: Yes = 4, No = 0, Abstain = 1 Vote: Yes:** Council Member Freeberg, Council Member Marshall, Council Member

1 Ricks, Mayor Calloway. **Abstain:** Council Member Tidwell was not
2 present at the meeting).
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6 **E. REPORTS / PUBLIC INPUT ON NON-AGENDA ITEMS.** Public input is limited
7 to three (3) minutes on non-agenda items.
8

9 **Nancy Leigh, Town Clerk,** reported the annual Open Public Meeting Act training is scheduled
10 for April 30, 2024 at 1:00 p.m. at the Town Hall. Nancy reported that all of the board members
11 have been invited to attend the annual training.
12

13 **Mayor Calloway**

- 14 1. Attended the Utah League of Cities and Towns mid-year conference. One session he
15 attended was on conflict resolution which the discussion focused mostly on conflicts
16 within city council members and reflected on how lucky we are in our council members
17 who work together and do not have the conflicts that he listened to.
- 18 2. Thanked Aldo Biasi for his service to Brian Head and commented that he made a mark
19 on Brian Head and will be missed.
20

21 **Council Member Tidwell** commented that there was a tragedy in his family and thanked
22 everyone for their kindness and support.
23

24 **Council Member Freeberg** commented that snowmobile season is over for the 2023-24 season.
25

26 **Bret Howser, Town Manager**

- 27 1. Aldo Biasi, Public Works Director, has taken another position with Parowan City as their
28 Public Works Director. Bret reported that Aldo has been with Brian Head for almost six
29 years and has done a multitude of projects in town and brought Brian Head to a new
30 point.
- 31 2. Attended the Utah League of Cities and Towns Mid-Year Conference in St. George in
32 which most of the sessions were on housing. In one session he mentioned the town's
33 inclusionary zoning requiring water rights as part of the requirements and received a
34 positive response.
- 35 3. The annual town cleanup day is scheduled for May 22, 2024, and has been posted on the
36 Town's Facebook page. The date may be changed due to inclement weather, but the goal
37 is to have the event before Memorial Day weekend.
- 38 4. The Town has ceased operation on the shuttle in the shuttle operation ran one extra week
39 longer than the contract but did not make the May 5th date that the Resort plans to close.
40

41 **Aldo Biasi, Public Works Director**

- 42 1. Reported he will be visiting with each Council Member individually before he leaves for
43 his new position.
- 44 2. The crew has been working in Parowan Canyon and on the ATV Trail coming up
45 Parowan Canyon.
- 46 3. Crews are working on the maintenance of the equipment and moving forward on the
47 upcoming summer projects to transition.
48

49 **John Stark, 195 Snowmobile Road, lot 5 property owner,** commented that Jim Vincent has put
50 forth countless hours of community outreach, engineering, grant writing, and executive
51 summaries. My hat is off to each one of you from the Starks and my neighbors who were not

present today due to other commitments of the Ski Haven Chalet to have the opportunity to address for public comment for the following: We ask for your vote in support of the project:

- Our town infrastructure which include the Highway wrapped steel line replacement. Rue Jolley Looping Project. SCADA replacement project, Million Gallon Generator Building and Meter Reading Tower Installation.
- Snowshoe/Toboggan SAA Water Project - Allowing owners to develop as currently not able to develop. We ask that this please pass as a yes vote from all of us in our community.
- Snowshoe/Toboggan Sewer Project; the immediate stop the density of septic and nitrate infiltration to our source wells to our drinking water since we have to protect that immediately.
- Bear Flat Well; Have to provide primary and secondary well for redundancy and growth, furthermore, our overall water infrastructure to protect our lands, properties, and lives for fire mitigation.

Mr. Stark gave an explanation of his background of 35 years which was in Public Works, downstream oil, gas and energy infrastructure within CA, NV, AZ, and HI and reported that we are all seeing the dynamics of project economic, labor workforce shortages and materials escalations daily.

Currently the projects before the Council are capping budgets due to the Southwest contractors demands in the flatlands, labor shortages, huge monthly material escalations and material design changes; i.e., C900 PVC for ductile iron due to past history of failures. Mr. Stark reported that they are currently replacing 25 year old C900 PVC due to brittle and seismic failures in many cities.

While his been in the community since 2002, Brian Head has seen exponential change and growth. In 2008, Jim Vincent spawned the original Toboggan SAA for water and he created the original mapping with community outreach for Jim Vincent. There were 105 lots for the SAA at \$13,000 per lot which barely had 60% approval and was not approved by the Council due to sewer and was a devastating blow to his dreams and plans were shot and did not give up and bought a condominium in Giant Steps.

Four years ago, when he went to get a septic tank permit and was denied. When Roberts came out of Cottonwood Canyon and became our Southwest Health Department Director he and had four conversations with him and what came out of those conversations was that will never happen.

Before you all today is the Toboggan/Snowshoe SAA with 68 lots at a near 80% approval and no one gets that kind of support and needs to be taken care of. Mr. Stark complemented staff for their efforts in working to look for solutions. The Town needs to spend money in order to make money.

Aaron Robinson, 266 Toboggan Lane, commented that he was fortunate enough to build before the restrictions were in place. They do have some accidents that have happened on the steep road on Snowshoe Road and are in support of the water and sewer infrastructure that is taking place.

Jim Vincent, 256 Toboggan Lane, commented that in reviewing the budget for the Town and noticed he was on the agenda for the Snowshoe/Toboggan Special Assessment Area and wanted to let the Council know there was a 75% approval in writing and also received 90% in verbal support for the SAA. Mr. Vincent gave a brief background of his experience of public

administration and worked with water, septic, built cabins in Brian Head and had exposure in construction. Mr. Vincent commented that he has confidence in the Council and staff in working with him on this SAA. Mr. Vincent then read a statement to the Council:

Good Evening Brian Head Neighbors:

Please attend by person or via zoom the B.H. Town Council meeting to show our united support on Agenda item #3, which is a gravity sewer system that follows the path of the SAA for Water. This is a 1.9 million loan to the City that provides sewer to all 68 of the parcels in our SAA area. That is a \$27,941 per lot cost to the City that we, the property owners owe "0". A city funded sewer install for an old subdivision such as ours is unprecedented.

The next Agenda item #4 is our SAA Water funded project Bid award. This is funded by us (property owners) through the SAA. The first payment will show up on your November 30th, 2024 property tax bill and therefore could make the SAA tax payments tax deductible. (confer with your Tax accountant)

If the two agenda items are approved the contractor will begin work in June 2024, and it is our hope that weather permitting by the time snow flies this Winter the work will be completed.

To get an SAA for Water approved you need 51% of the property owners to approve. We had over 80%+ approval which is also unprecedented.

Besides "YOU" the property owners support, this would NOT have been possible, without the "outstanding leadership" of the Town Manager, Bret Howser, his excellent & superior staff of Shane Williamson-Treasurer, Aldo Biasi-Public Works Director & Nancy Leigh-Town Clerk complete support and help. In my opinion, these dedicated & competent public servants are consummate dedicated hard working professionals. Of course, without our mayor and council members who provided the authority and progressive leadership and their administrative staff assembled by Bret, the above would never have been possible.

I understand we are all busy with work and responsibilities, please make a concerted effort to attend this meeting (via zoom) or in person and listen & participate and give a thank you, if given the opportunity. It has been my honor & pleasure to have worked with you on this project. Please pat yourself on the back for your great cooperative support & cooperative spirit that you demonstrated for this worthy Water & Sewer Project.

Thank you, from your neighbor & SAA sponsor (Jim) Vincent

The Council thanked Mr. Vincent and others for their comments.

F. AGENDA ITEMS:

1. MOUNTAIN LIFE VENTURES (MLV) TOWNHOME FINAL PLAT APPROVAL

The Final Plat for the MLV Townhome subdivision.

Lester Ross, Building and Planning Official, presented the final plat for the Mountain Life Ventures (MLV) Townhomes Subdivision (see attached). Lester reported that Josh Peterson, Engineer, is present to answer any questions regarding the project.

Lester reported that the Town Engineers, Alpha Engineering, still needs to submit their comments on the final plat and the Planning Commission identified the following conditions they recommended be addressed during their April 2, 2024 meeting:

1. All comments from the Town engineer are to be addressed.
2. Chalet village drive will be improved to meet the Town's Public Works Standards.
3. The Proposed Hiking Trail will maintain the grades with the Navajo Loop Trail with a spur trail to the Navajo Ridge Trail and recorded with the County on the final plat as a public access trail.
4. Enhanced Landscaping consistent with the Commercial Core Overlay District between the retaining wall and the rights-of-way.
5. Simulated rock stone Verablock will meet the Town Code.
6. Signature block for private utility providers.
7. Water acquisition: a signed water Agreement for 4 acre feet of water rights from Brian Head Town

Lester reported that MLV will need to comply with the following:

1. The water system has been reviewed and will be approved by Towns engineer and public works.
 - o MLV have purchased 31.22 Water Units from Brian Head Acquisitions Partners that will cover the water for 31 units.
 - o MLV has a development water rights agreement with the Town for 4.134 acre feet of water for \$14,469 that will need to be paid before the Project is permitted.
2. Retaining walls are under 18 feet total height the design and style are include for approval.
3. Drainage, on sight drainage with a detention/retention basin has been addressed and will be approved by the Towns engineer.
4. Utilitys, water and sewer plans will be approved by Towns engineers and public works.
5. Parking Requirements Total parking spaces including 1 space per garage per unit is 137 parking spaces. Parking not including garages 92 parking spaces. If a third story is added to the buildings, then the parking requirements would increase depending on the square footage.
6. Trash enclosures have been included on plans and approved by public works. Engineering
7. Construction drawings have been reviewed and will need to be approved by the Towns Engineer.
8. Signatures blocks will need to be added to the plat.

The Council discussed the following:

1. Snow storage meets the 20%. Council Member Marshall expressed her concern regarding the snow storage identified between the driveways and the challenges of keeping the driveways clear.
2. Lester reported that the snow storage for buildings 44-45 are to be adjusted. Josh Peterson, Engineer for MLV, agreed.
3. The current Plat Map would have official two-car garages. Lester reported that he counted one car garages but will verify the amount. He will need to know the exact size of the building since it is based on square footage.
4. Council Member Marshall inquired as to why the trail is not identified on the plat. Lester explained that what is being presented are the construction drawings, which are not recorded with the County. The Final Plat will have the trail addressed or an agreement will be recorded.

5. Council Member Tidwell inquired as to why the Council was reviewing this item if the State Code changed the process and eliminated the Council's review. Lester reported that the Town Code has not been updated yet and the Council will continue to follow the existing code until it is updated.
6. Council Member Tidwell inquired as to the LMC requirement of staggered buildings and the drawings show some of the buildings in a straight line and the construction drawings show the buildings slightly staggered.
7. Council Member Tidwell inquired as to the height of the retaining walls. Lester reported the retaining walls go from four feet (4') up to twelve feet (12') and there are some that are six to eight foot in height per retaining wall.
8. The retaining wall adjacent to the Town's walking trail is six feet (6') in height. The Town Engineer will review the retaining wall.
9. Council Member Freeberg commented that the road exits onto Ridge View Street and inquired if the road comply with the distance between other condominium buildings. Lester responded that the application was submitted prior to the code being amended, therefore, the applicant was vested, but the road is more than 150' from Pine Tree Drive.
10. Mayor Calloway inquired if there are guidelines for a road that changes names in the middle of the road (Resort Drive to Chalet Village Drive). Bret Howser, Town Manager, explained that there is a T intersection in the road. This is why there are two names for the road area.

Motion: Council Member Tidwell moved to approve the Mountain Venture Life (MLV) Final Plat with the following conditions:

1. Any notes from the Town's Engineer on the construction drawings will be addressed.
2. An Agreement between Brian Head Town and MLV that MLV will provide a Trail Easement when the Town proved the location for the Trail that is proposed on the construction drawings.

Council Member Ricks seconded the motion.

Action: **Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Council Member Freeberg, Council Member Marshall, Council Member Tidwell, Council Member Ricks, Mayor Calloway).**

2. **A PUBLIC HEARING AUTHORIZING NOT MORE THAN \$2,500,000 SEWER REVENUE BONDS, SERIES 2024, TO FINANCE SEWER SYSTEM IMPROVEMENTS; PROVIDING FOR THE PUBLICATION OF A NOTICE OF PUBLIC HEARING AND BONDS TO BE ISSUED; FIXING THE MAXIMUM AGGREGATE PRINCIPAL AMOUNT, MATURITY, INTEREST RATE AND DISCOUNT OF THE BONDS; PROVIDING FOR THE RUNNING OF A CONTEST PERIOD; AND RELATED MATTERS.** A public hearing to receive comment on the Sewer Revenue bonds.

Shane Williamson, Town Treasurer, gave a brief introduction for the public hearing on the Sewer Review Bonds in which the Town applied to the Utah Division of Environmental Quality for funding sewer projects and received approval for funding but must go through the statutory bonding process to receive the funds which begin with the Council adopting a parameters resolution during the March 26th Council meeting. The next step is to hold a public hearing to receive comments from the public.

Shane reported that the funding is a direct placement bond for the sewer improvements for the Snowshoe/Toboggan sewer lines.

Mayor Calloway reported that the Council will not interact with the public during the public hearing portion and will answer any questions raised after the public hearing is closed. Mayor Calloway recessed the regular meeting and opened the public hearing to receive comments on the 2024 Sewer Revenue Bonds at 2:04 p.m.

There were no comments and no written comments were submitted. Mayor Calloway closed the public hearing and reconvened the regular meeting at 2:05 p.m.

3. A RESOLUTION AUTHORIZING SEWER REVENUE BONDS, SERIES 2024, IN THE AGGREGATE MAXIMUM PRINCIPAL AMOUNT NOT TO EXCEED \$1,900,000; TO FINANCE, IN PART, SEWER SYSTEM IMPROVEMENTS, AND RELATED IMPROVEMENTS; AND RELATED MATTERS. A resolution for a sewer bond for sewer improvements.

Shane Williamson, Town Treasurer, presented a draft resolution authorizing the Sewer Revenue Bonds, Series 2024, in the amount not to exceed \$1,900,000 for the Snowshoe/Toboggan Sewer System Improvements (see attached). Shane explained that that the parameters resolution maximum amount was \$2,500,000 and that if in case something changes, it allows the Council to alter the bond resolution instead of starting over and it gives flexibility in authorizing the bonds. Shane reported that the staff does not anticipate any changes with DEQ for the Snowshoe/Toboggan project and possibly with Ponderosa as well.

Council Member Freeberg commented that in a project, there is a separate party to review the engineering costs for possible savings and he would like to review it in the next agenda item. Bret Howser, Town Manager, explained that it is identified in the revenue for the sewer and not in the expenditures.

Motion: Council Member Marshall moved to adopt resolution No. 24-541, a resolution authorizing Sewer Revenue Bonds, Series 2024, in the aggregate maximum principal amount not to exceed \$1,900,000; to finance, in part, sewer system improvements, and related improvements; and related matters. Council Member Tidwell seconded the motion.

Action: Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Council Member Marshall, Council Member Tidwell, Council Member Freeberg, Council Member Ricks, Mayor Calloway).

4. 2024 WATER PROJECTS BID AWARD. Bid award for the 2024 Water Projects.

Aldo Biasi, Public Works Director, explained that this agenda item is for the water projects only and not for the sewer projects. Aldo explained that the Town completed a bid advertisement for the 2024 Water Projects which included the following projects:

- a. Highway Waterline Replacement Project: = \$1,331,892 (Perco Rock)
- b. Rue Jolley Waterline Loop = \$1,241,900 (Perco Rock)
- c. Blue Jay Way Waterline Project = \$137,529 (Orton) \$193,000 (Perco Rock)
- d. SCADA System Replacement Dorsett Controls = \$265,128
- e. Snowshoe/Toboggan Waterline \$1,696,000 (Perco Rock)
- f. Well Project = Under design – Not bided out
- g. Million Gallon Tank Generator Building (Advertising for bid)

h. Meter Reading Towers (Currently in bidding process)

Aldo requested the Council award the bid for the following three 2024 Water Projects:

1. Highway Waterline Replacement = \$1,331,992
2. Rue Jolley Waterline Loop = \$1,241,900
3. SnowShoe/Toboggan Waterline - \$1,696,000
4. SCADA Replacement = \$265,128

The Council discussed the following:

1. The Well Project is a backup to the Bearflat Well and could cost approximately \$5.3 million dollars for construction but does not include the well. Aldo explained that this project could use the majority of the funding and as funding runs out, then staff would review other options.
2. Aldo recommended that the Council consider cutting the meter towers out of the list of projects.
3. Aldo reported that the Led/Copper Inventory Project will have its own funding source and once the Town knows what they have, the funding will begin for this project.
4. Snowshoe/Toboggan Waterline SAA. Aldo explained that there will be a shared cost with the property owners and the road will be widened as well as part of the Special Assessment Area (SAA). The sewer portion of the Snowshoe/Toboggan will not be part of the SAA.
5. Highway Waterline Replacement Project includes two sections of the highway for replacement: south section near the public works maintenance building to Snowflake to Georg's across the ski run to Vasels Road. The other section is Apple Annies north to Aspen Drive with a couple of highway crossings that will loop the line to Fir Street and loop Aspen to Spruce Street. Aldo reported he would like to start this project first since they would need to shut down Highway 143 for some of the crossings.
6. Aldo reported that with the Snowshoe/Toboggan sewer system for the SAA, he was planning to use the E1 sewer system since there was one section he reported that he was not able to get around and was forced to go with the E1 system and included the E1 in the process. The sewer system project is not included in this bid award today, only the waterline for the SAA is included.
7. Aldo reported that some of the funds could be pushed back an additional year, but he is anticipating the Highway Waterline Replacement Project, SCADA Replacement and the SAA Waterline should be scheduled for this year and the Rue Jolley and Blue Jay Way Waterline could be pushed back if needed.

Motion: Council Member Tidwell moved to award the following Project Contracts:

- a. Highway Replacement Project to Perco Rock in the amount of \$1,331,892.
- b. Rue Jolley Waterline Loop Project to Perco Rock in the amount of \$781,300.
- c. SCADA Replacement Project to Dorsett Controls in the amount of \$265,128
- d. Snowshoe/Toboggan SAA Waterline Project to Perco Rock in the amount of \$1,696,000.

Council Member Ricks inquired if these projects are a one or two year project. Aldo explained they will move forward and then look where they are at the end of the season to determine if they will need to stop

and wait for the winter. All parts/materials will be paid for this year to keep the pricing as is. Blue Jay Way Waterline may be cut from the project if the other projects go over budget.

Action: Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Council Member Marshall, Council Member Tidwell, Council Member Freeberg, Council Member Ricks, Mayor Calloway).

5. SPECIAL SERVICE DISTRICT: 2024 WATER RIGHTS LEASE AGREEMENT FOR THE 2024 IRRIGATION SEASON. Award of the 2024 Water Rights Agreement 2024 Irrigation Season.

Nancy Leigh, SSD District Clerk, presented a draft 2024 SSD Water Rights Lease Agreement Resolution for 243.08 acre-feet of water rights that are available to lease for the 2024 irrigation season which runs until October 31, 2024. Nancy reported that staff advertised the water rights and received two bids for the water rights:

Robert Brothers Dairy: \$5,000

Robert Jeffrey Parker: \$13,199

Nancy recommended the SSD Board award the 2024 Water Rights Lease Agreement to Robert Jeffrey Parker in the amount of \$13,199 plus the cost of the water distribution assessment fee they are also responsible for in the amount of \$553.55.

Motion: Board Member Ricks moved to adopt resolution No. SSD- 036 awarding the 2024 Water Rights Lease Agreement to Robert Jeffrey Parker in the amount of \$13,199 for the water rights. Board Member Marshall seconded the motion.

Action: Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Board Member Ricks, Board Member Marshall, Board Member Freeberg, Board Member Tidwell, Chairperson Calloway).

6. FISCAL YEAR 2025 STRATEGIC PLAN ADOPTION. A resolution adopting the FY2025 Strategic Plan.

Bret Howser, Town Manager, presented a draft resolution adopting the fiscal year 2025 Strategic Plan (see attached). Bret reported the draft Strategic Plan identifies the changes the Council requested during their review in the last two Council meetings and is ready for adoption.

Motion: Council Member Freeberg moved to adopt resolution No. 24-542, a resolution adopting the fiscal year 2025 Brian Head Strategic Plan as presented. Council Member Marshall seconded the motion.

Action: Motion carried 4-0-1 (summary: Yes = 4, No = 0, Abstain = 1 Vote: Yes: Council Member Freeberg, Council Member Marshall, Council Member Ricks, Mayor Calloway. Abstain: Council Member Tidwell).

7. BUILDING INSPECTION SERVICE INTER-LOCAL AGREEMENT. An interlocal agreement between the Town, Iron County, Cedar City, and Enoch for Building Inspection Services.

1 Lester Ross, Building and Planning Official, presented a draft Interlocal Agreement
2 between Brian Head Town, Enoch City, Iron County, Beaver County, and Kane
3 County for a five-year term (see attached). Lester explained that with new State
4 legislation requirements, cities are now required to provide building inspection
5 services within three (3) days. Lester explained that the agreement changed over the
6 weekend from what was presented to the Council in the staff report in which Beaver
7 and Kane County are now included in the Agreement, the fees have been removed
8 and the participating entities would need to be willing to cover the inspections.

9
10 Lester explained that according to the system, the contractor would need to contact
11 the city for an inspection and if the city could not do the inspection, then the
12 contractor would have the ability to contact another city and vice versa.

13
14 Lester explained that the only inspection that the Inspector can do is what was
15 scheduled/authorized to be done and if there is something that is outside the normal
16 realm, a conversation will need to take place between the inspectors beforehand.

17
18 **Motion:** Council Member Freeberg moved to approve the Interlocal Agreement for
19 Inspection Services between Brian Head Town, Garfield County, Iron County,
20 Cedar City, Enoch, Beaver, and Kane County for building inspection services.
21 Council Member Marshall seconded the motion.

22 **Action:** **Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Council Member Freeberg,**
23 **Council Member Marshall, Council Member Tidwell, Council Member Ricks,**
24 **Mayor Calloway.**

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27 **8. VISITOR CENTER STORE DISCUSSION.** Discussion on options for a visitor center store.

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29 Bret Howser, Town Manager, explained that previous conversations with the Council have
30 been held regarding the selling of merchandise out of the Visitor's Center. The Town now has
31 four to five Guest Service Representatives working at the front desk and four of them are in
32 favor of selling merchandise such as blankets and other items that are branded with the
33 Town's logo. Bret inquired if the Council is interested in selling small merchandise out of the
34 visitor center.

35
36 Bret explained that a majority of visitor centers have a small store area available to the public
37 to sell merchandise specific to that locality. Brian Head recently completed its branding
38 process and this could provide a unique opportunity to showcase the Town's branding to the
39 public. Some of the ideas that were presented were:

- 40 1. Small retail operation in the visitor center.
41 2. Branding available for other retailers.

42
43 The Council discussed the following:

- 44 1. Council Member Freeberg commented that he would be opposed to selling
45 merchandise but does not see a problem with the branding being available to other
46 retailers, but the Town would need some kind of control over it.
47 2. Council Member Ricks suggested leaving the sale of merchandise to the private sector
48 and recommended the Town do a licensing agreement for the branding and charge
49 the retailers for it to recoup some of the expenses and the rights to use it.

3. Council Member Tidwell stated he is in favor of selling merchandise out of the visitor center which would provide convenience to the public and unique things could be sold to the public such as blankets and other items. He also agrees with Council Member Ricks's idea of a license agreement for the branding.
4. Council Member Marshall agreed with the license agreement for the branding and agreed with selling merchandise out of the visitor center for smaller items.
5. Council Member Freeberg commented that he would support selling small items such as stickers out of the visitor center, but not clothing.
6. Mayor Calloway stated he agrees with the license agreement for the branding and some sales of merchandise such as water bottles and magnets but no clothing sales.

Bret reported he will take the Council's input on the visitor center for merchandise and research the license agreement.

9. FUTURE AGENDA ITEMS. The Council will discuss potential items for future agendas.

The Council then reviewed the May 14, 2024, Council Agenda

1. Ranger Court SAA
2. Public Works Standards Amendment
3. Public Hearing for CDBG

Mayor Calloway commented that the Planning Commission would like to discuss snow storage and building staggering and also get a good definition for building staggering.

G. ADJOURNMENT

Motion: Council Member Marshall moved to adjourn the regular meeting of the Brian Head Town Council. Council Member Tidwell seconded the motion.

Action: **Motion carried 5-0-0 (summary: Yes = 5 Vote: Yes: Council Member Freeberg, Council Member Marshall, Council Member Tidwell, Council Member Ricks, Mayor Calloway).**

The regular meeting of the Brian Head Town Council was adjourned at 3:09 p.m. on April 23, 2024.

June 11, 2024

Date Approved


Nancy Leigh, Town Clerk



