Ad Hoc Housing Study Steering Committee Agenda

November 5, 2026 1:00 P.M.
Google Meet Link: https://meet.google.com/gcn-euvn-iry

I. Client Data & Introductions

a. Incorporation Petition 2nd Submittal
b. 101 south Second Steet, Black River Falls, WI 54615
c. City of Black River Falls
d. Brad Chown, Administrator
e. Housing Study Steering Committee:
    i. Jordan Nortman, Caldwell Banker
    ii. Jane Tande, Love on Your Home Real Estate
    iii. Bobby Long, Black River Health – HR Director
    iv. Dr Shelly Severson – Black River Falls - Superintendent
    v. Tim Tranberg, Co-op Credit Union – President / CEO
    vi. Sherri Larsen – Ho-Chunk Nation & Jackson County Homeless Coalition
    vii. Jay Eddy – Mayor

II. Project Overview (45 Minutes)

a. Review Draft Community Housing Study
    i. https://us.maptionnaire.com/q/brf-community-survey
    ii. Finalize and schedule Launch
b. Stakeholder Interviews
    i. https://us.maptionnaire.com/q/stakeholder
    ii. Identify Stakeholders Beyond Steering Committee
    iii. Establish Communication plan and send link

III. Project Schedule

a. Proposed Adjusted Schedule

	Activity	Date
1.	Review Scope of Services and Approval of the Agreement	July 2026
2.	Kick-off Meeting	July 15, 2026
3.	Gather, Summarize and Analyze Data	Aug 15 -Sept 15, 2026
4.	Community Survey	Nov 6 – Dec 6, 2026
5.	Review Existing Plans	Sept - Oct 2026
6.	Interview Stakeholders	Nov 2026
7.	Prepare Housing Market Analysis	Nov- Dec 2026
8.	Develop Future Projections	December 2026
9.	Strategy Development	December 2026
10.	Public Open House	January 2027
11.	Draft Study Review Meeting (Virtual)	January 2027
12.	Implementation Plan Development	February 2027
13.	Implementation Matrix	February 2027
14.	Strategy and Implementation Meeting (Virtual)	March 2027
15.	Final Report	March 2027
16.	Public Presentation of the Report	March 2027

IV. Issues & Actions

Action Items

Item No.	Discussion Summary / Actionable Item	Action Owner