

A meeting of the Business Improvement District (BID) Board was held at City Hall on September 17, 2026, at 5:30 P.M. Board members Kylee Wussow, Duane Johnson, Andrea Hoffman and Vincent Meyer (5:39pm) were present. Matt Gardner was present via zoom. Black River Area Chamber of Commerce Executive Director Robert Crampes and Deputy Clerk, Rhonda Ammann were also present.

1. Board member Kylee Wussow called the meeting to order at 5:30 pm.
2. The Board reviewed the I-94 Billboard campaign with Matt Gardner representing Lamar.
3. It was moved by K. Wussow, seconded by D. Johnson to discontinue with the Billboard Campaign. Motion carried.
4. There was discussion on the downtown decorative tree replacements.
5. It was moved by D. Johnson, seconded by V. Meyer, to accept the proposal from Legacy-Trees to replace trees on Main Street at \$300 per tree. Motion carried.
6. It was moved by A. Hoffman, seconded by D. Johnson to award a Sign Grant in the amount of \$750 to Marianna Fitness LLC DBA Embers Rising Dance located at 9 Main Street. Motion carried.
7. It was moved by A. Hoffman, seconded by V. Meyer to award a Sign Grant in the amount of \$750 to Wylde Child Tattoo located at 320 Main Street. Motion carried.
8. The Chamber Director was in attendance and discussed the BID-Chamber Downtown Business Partnership with the board. This is a One-Year Pilot Proposal for Downtown Business Membership and Services. There was great discussion on how it would work and the benefits entailed.
9. It was moved by D. Johnson, seconded by V. Meyer, to move forward with the proposal. Motion carried.
10. It was moved by D. Johnson, seconded by V. Meyer to adjourn. Motion carried at 6:15 pm.

Rhonda Ammann
Deputy Clerk/Treasurer