

Business Improvement District (BID) Board

AGENDA

City Hall, 101 S. Second Street, Black River Falls, WI
Thursday, October 23, 2025 – 5:30pm

Join Zoom Meeting:

<https://us02web.zoom.us/j/86132312761?pwd=6bbpqIWn3CjTN9XrF6uHdLhRam5Nfm.1>

OR Dial: 1 312 626 6799 Meeting ID: 861 3231 2761 Passcode: downtown

1. Call to Order
2. Roll Call
3. Consider creative designs for I-94 billboard – Discussion & Possible Action
4. Adjourn

Posted: October 17, 2025



ID# 421753001c

For illustrative purposes only. Actual structure configuration and appearance may vary.

Job Details:

Live Area Size: 14'0" X 48'0"
Substrate: Hi-res Vinyl / Eco Flex
Plant: 431 - La Crosse, WI
Artist: Kenneth Barrett
 Tuesday, October 21 2025

Special Notes:

Revised by Krystal Harris



ID# 421753002e

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Job Details:

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Plant: 431 - La Crosse, WI
Artist: Kenneth Barrett
 Wednesday, October 22 2025

Special Notes:

none



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Special Notes:

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