

Business Improvement District (BID) Board

AGENDA

City Hall, 101 S. Second Street, Black River Falls, WI
Thursday, October 9, 2025 – 5:30pm

Join Zoom Meeting:

<https://us02web.zoom.us/j/82504352550?pwd=gmE2oyESqofc4rrxwDaGHyxDbOCSJU.1>

OR Dial: 1 312 626 6799 Meeting ID: 825 0435 2550 Passcode: downtown

1. Call to Order
2. Roll Call
3. Consider creative designs for I-94 billboard – Action
4. Adjourn

Posted: October 3, 2025



ID# 421753001a

For illustrative purposes only. Actual structure configuration and appearance may vary.

Job Details:

Live Area Size: 14'0" X 48'0"
Substrate: Hi-res Vinyl / Eco Flex
Plant: 431 - La Crosse, WI
Artist: Kenneth Barrett
 Tuesday, October 07 2025

Special Notes:

none



ID# 421753002a

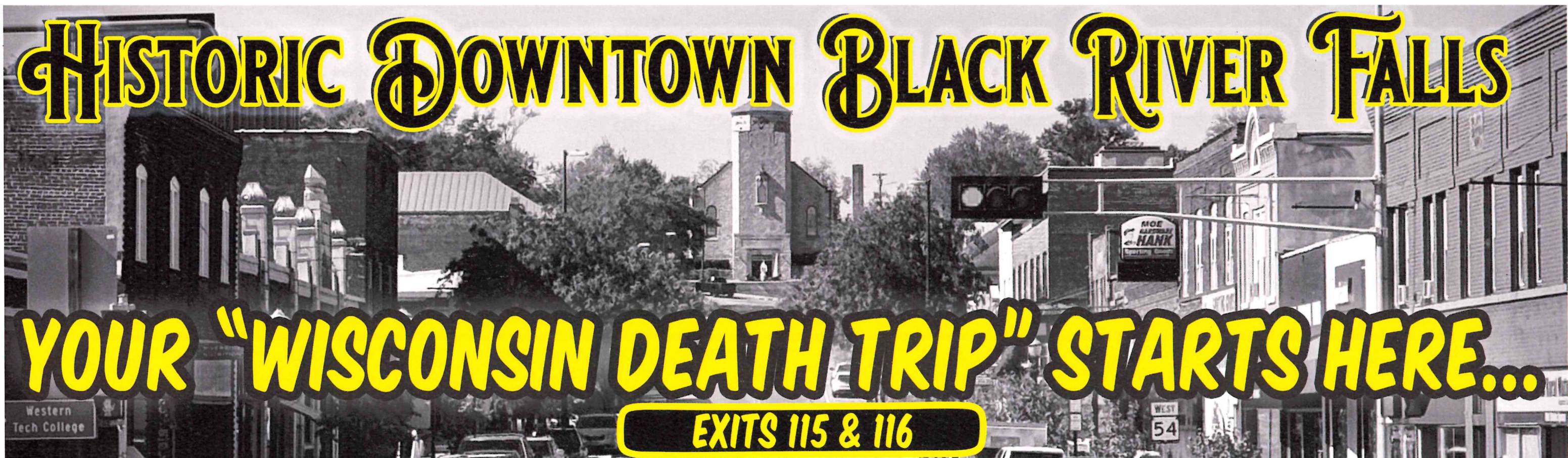
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HISTORIC DOWNTOWN BLACK RIVER FALLS

YOUR "WISCONSIN DEATH TRIP" STARTS HERE...

EXITS 115 & 116



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